

Alon Zoizner – CURRICULUM VITAE

Contact Information

Email: zoizner@com.haifa.ac.il

Website: alonzoizner.com

Office: 9322

Department of Communication, Rabin Complex

University of Haifa

Mt. Carmel, Haifa

Israel, 3498838

Academic Employment

- | | |
|-----------|---|
| 2021– | Lecturer (Assistant Professor), Department of Communication, University of Haifa. |
| 2020–2021 | Postdoctoral fellow, Hujilab of Computational Text Analysis, Department of Political Science, The Hebrew University of Jerusalem. |
| 2020 | Postdoctoral researcher, Department of Political Science, University of Antwerp. |

Education

- | | |
|-----------|---|
| 2015–2020 | Ph.D., Political Science, The Hebrew University of Jerusalem. |
| 2013–2015 | M.A. (Summa Cum Laude), Political Science, The Hebrew University of Jerusalem. |
| 2010–2013 | B.A. (Summa Cum Laude), Political Science and Communication, Tel Aviv University. |

Research Interests

Political communication, public opinion, political behavior, computational social science, comparative politics, social psychology, political psychology.

Publications

Index: Principal Investigator PI; Student S; Co-researcher C

Refereed Journal Articles:

1. Amsalem, E.^{PI}, & **Zoizner, A.**^{PI} (2022). Do people learn about politics on social media? A meta-analysis of 76 studies. *Journal of Communication*. (JCR 2021 5-year impact factor 8.609, 4/95 in Communication).
2. Dvir-Gvirsman, S.^{PI}, Tsuruel, K.^S, Shenhav, S.R.^{PI}, Sheaffer, T.^{PI}, **Zoizner, A.**^C, Lavi, L.^C, Shamir, M.^{PI}, & Waismel-Manor, I.^{PI} (2022). Mediated representation at the age of social media: How connection with politicians contributes to citizens' feelings of representation. Evidence from a longitudinal study. *Political Communication*. (JCR 2021 5-year impact factor 7.832, 5/95 in Communication).
3. **Zoizner, A.**^{PI}, Sheaffer, T.^{PI}, Castro, L.^C, Aalberg, T.^{PI}, Cardenal, A. S.^{PI}, Corbu, N.^{PI}, ... Van Aelst, P.^{PI} (2022). The effects of the COVID-19 outbreak on selective exposure: Evidence from 17

countries. *Political Communication*, 39(5), 674-696. (JCR 2021 5-year impact factor 7.832, 5/95 in Communication).

4. Amsalem, E.^{PI}, & **Zoizner, A.**^{PI} (2022). Real, but limited: A meta-analytic assessment of framing effects in the political domain. *British Journal of Political Science*, 52(1), 221-237. (JCR 2018 5-year impact factor 4.721, 10/176 in Political Science).
5. **Zoizner, A.**^{PI}, Shenhav, S.R.^{PI}, Fogel-Dror, Y.^{PI}, & Sheafer, T.^{PI} (2021). Strategy news is good news: How journalistic coverage of politics reduces affective polarization. *Political Communication*, 38(5), 604-623. (JCR 2019 5-year impact factor 5.068, 4/92 in Communication).
6. **Zoizner, A.**^{PI} (2021). The consequences of strategic news coverage for democracy: A meta-analysis. *Communication Research*, 48(1), 3-25. (JCR 2017 5-year impact factor 4.024, 5/84 in Communication).
7. Shenhav, S.R.^{PI}, Sheafer, T.^{PI}, **Zoizner, A.**^{PI}, van Hoof, A.^C, Kleinnijenhuis, J.^C, Kaplan, Y.R.^S, & Hopmann, D.N.^C (2021). Story incentive: The effect of national stories on voting turnout. *European Political Science Review*, 13(2), 249-264 (JCR 2019 5-year impact factor 2.676, 47/180 in Political Science).
8. Amsalem, E.^{PI}, **Zoizner, A.**^{PI}, Sheafer, T.^{PI}, Walgrave, S.^{PI}, & Loewen, P.J.^{PI} (2020). The effects of politicians' personality on their media visibility. *Communication Research*, 47(7), 1079-1102. (JCR 2017 5-year impact factor 4.024, 5/84 in Communication).
9. **Zoizner, A.**^{PI}, Sheafer, T.^{PI}, & Walgrave, S.^{PI} (2017). How politicians' attitudes and goals moderate political agenda-setting by the media. *International Journal of Press/Politics*, 22(4), 431-449. (JCR 2016 5-year impact factor 2.87, 13/79 in Communication).

Chapters in Books:

1. **צויזנר, א'**, צוריאל, ק', מרקוס, ד"ק, פורזיקי, ו', מור-לן, ג', גרין, א', לוי, א', צפתי, י', ויסמל-מנור, י', שפר, ת', ושנהב ש"ר. (2022). שלושה בסירה ימנית אחת: מדיה, פוליטיקאים והציבור בעידן התקשורת הדיגיטלית. בתוך מ' שמיר וג' רהט (עורכים), *הבחירות בישראל 2021-2019* (עמ' 401-437). ירושלים: המכון הישראלי לדמוקרטיה.
2. **Zoizner, A.**, Tsurial, K., Markus, D., Porzycki, V., Mor, G., Green, A., Levi, E., Tsfati, Y., Waismel-Manor, I., Sheafer, T., & Shenhav, S.R. (2022). Three in a (right-wing) boat: media, politicians, and the public in the age of digital media. In G. Rahat & M. Shamir (Eds.), *The Elections in Israel 2019-2021*. Routledge.
3. **Zoizner, A.**, Fogel-Dror, Y., & Sheafer, T. (2017). When politicians react to the media: How the attitudes and goals of political elites moderate the effect of the media on the political agenda. In P. Van Aelst & S. Walgrave (Eds.), *How political actors use the media: A functional analysis of the media's role in politics* (pp. 147-163). Cham: Palgrave Macmillan.
4. Walgrave, S., Sevenans, J., **Zoizner, A.**, & Ayling M. (2017). The media independency of political elites. In P. Van Aelst & S. Walgrave (Eds.), *How political actors use the media: A functional analysis of the media's role in politics* (pp. 127-145). Cham: Palgrave Macmillan.

Under Review

1. **Zoizner, A.**, & Amsalem, E. "Do citizens penalize politicians for broken promises? Evidence from four experiments."

2. Amsalem, E., & **Zoizner, A.** “The Causal Effect of Candidate Extremity on Citizens’ Preferences: Evidence from Conjoint Experiments.”
3. Matthes, J., Corbu, N., Soyeon, J., Theocharis, Y., Schemer, C., Van Aelst, P., ... **Zoizner, A.** “Perceived prevalence of misinformation fuels emotional concerns about covid-19: a cross-country, multi-method investigation.”

Working Papers

1. **Zoizner, A.**, & Amsalem, E. “Elite cues and evaluations of sexual misconduct.”
2. Matthes, J., **Zoizner, A.**, Nanz, A., Hopmann, D. N., Theocharis, Y., & Noetzel, S. “The relationship between incidental exposure and political participation: A cross-country, multilevel analysis.”

Conference Papers and Presentations

- Amsalem, E., & Zoizner, A. *Do people learn about politics on social media? A meta-analysis of 76 studies.* Paper presented at the **8th annual conference of The International Journal of Press/Politics.** Loughborough, UK (September 2022).
- **Zoizner, A.**, Sheaffer, T., Castro, L., Aalberg, T., Cardenal, A. S., Corbu, N., ... Van Aelst, P. *The effects of the COVID-19 outbreak on selective exposure: Evidence from 17 countries.* Paper presented at the **72nd International Communication Association (ICA) Annual Conference.** Paris, France (May 2022).
- **Zoizner, A.**, & Amsalem, E. *The limited consequences of broken campaign promises: experimental evidence from the United States and Israel.* Paper presented at the **72nd International Communication Association (ICA) Annual Conference.** Paris, France (May 2022).
- Amsalem, E., & **Zoizner, A.** *Learning About Politics on Social Media: A Meta Analysis - Work In Progress.*
- Matthes, J., **Zoizner, A.**, Nanz, A., Hopmann, D. N., Theocharis, Y., & Noetzel, S. *The relationship between incidental exposure and political participation: A cross-country, multilevel analysis.* Paper presented at the **72nd International Communication Association (ICA) Annual Conference.** Paris, France (May 2022).
- Dvir-Gvirsman, S., Tsurriel, K., Shenhav, S.R., Sheaffer, T., **Zoizner, A.**, Lavi, L., Waismel-Manor, I. *Mediated representation at the age of social media: How connection with politicians contributes to citizens' feelings of representation. Evidence from a longitudinal study.* Paper presented at the **72nd International Communication Association (ICA) Annual Conference.** Paris, France (May 2022).
- Markus, D. K., Mor-Lan, G., Porzycki, V., **Zoizner, A.**, Levi, E., Green, A., Sheaffer, T., & Shenhav, S. R. *Efficient Annotation of Theoretically-Driven Concepts: Utilizing Domain Expertise and Document-Embeddings to Select Texts for Labelling.* Paper presented at the **72nd International Communication Association (ICA) Annual Conference.** Paris, France (May 2022).
- **Zoizner, A.**, & Amsalem, E. *The limited consequences of broken campaign promises: experimental evidence from the United States and Israel.* Paper presented at the 79th Annual MPSA Political Science

Conference. Hybrid conference, Chicago, USA (April 2022).

- Amsalem, E., & **Zoizner, A.** *The (de)polarizing effects of extreme political rhetoric*. Paper presented at the **117th American Political Science Association (APSA) conference**. Seattle, USA (September 2021).
- Amsalem, E., & **Zoizner, A.** *The (de)polarizing effects of extreme political rhetoric*. Paper presented at the **15th ECPR General Conference**. Virtual conference (August 2021).
- Amsalem, E., & **Zoizner, A.** *The (de)polarizing effects of extreme political rhetoric*. Paper presented at the **78th Annual MPSA Political Science Conference**. Virtual conference (April 2021).
- Amsalem, E., & **Zoizner, A.** *The (de)polarizing effects of extreme political rhetoric*. Paper presented at the **71st International Communication Association (ICA) Annual Conference**. Virtual Conference (May 2021).
- **Zoizner, A.**, Shenhav, S.R., Fogel-Dror, Y., & Sheafer, T. *Strategy news is good news: How journalistic coverage of politics reduces affective polarization*. Paper presented at the **14th ECPR General Conference** (August, 2020).
- Markus, D.K., Mor, G., Porzycki, V., **Zoizner, A.**, Shenhav, S., Levi, E., Green, A., & Sheafer, T. *Classifying Political Identities in Media Discourse with Document Embeddings*. Paper presented at the **3rd Annual COMPTExT Conference** (May, 2020).
- Zoizner, A., Shenhav, S., Markus, D., Mor, G., Porzycki, V., Levi, E., Green, A., and Sheafer, T. (2020). *Identifying Political Identities in Media Discourse*. Paper for the **24th Israel Communication Association Annual Conference**. Israel (Cancelled due to Covid-19 pandemic).
- **Zoizner, A.**, Shenhav, S.R., Fogel-Dror, Y., & Sheafer, T. *Strategy news is good news: How journalistic coverage of politics reduces affective polarization*. Paper presented at the **15th Annual Conference in Political Science, International Relations and Public Policy In Memory of the late Yitzhak Rabin**. Jerusalem, Israel (December 2019).
- Amsalem, E., & **Zoizner, A.** *Framing effects on voters' attitudes, emotions, and behavior: A meta-analysis*. Paper presented at the **115th American Political Science Association (APSA) conference**. Washington, D.C., USA (August 2019).
- **Zoizner, A.**, Shenhav, S.R., Fogel-Dror, Y., & Sheafer, T. *The effects of strategy coverage on affective polarization*. Paper presented at the **1st Haifa Social Sciences Conference: Social Scientists of the Future**. Haifa, Israel (June 2019).
- **Zoizner, A.**, Shenhav, S.R., & Sheafer, T. *There are two sides to the story: How national stories influence affective polarization in America*. Paper presented at the **69th International Communication Association (ICA) Annual Conference**. Washington, D.C., USA (May 2019).
- **Zoizner, A.**, Shenhav, S.R., & Sheafer, T. *There are two sides to the story: How national stories influence affective polarization in America*. Paper presented at the **14th Annual Conference in Political Science, International Relations and Public Policy In Memory of the late Yitzhak Rabin**. Jerusalem, Israel (December 2018).
- **Zoizner, A.** *Strategic news coverage and its effects on political cynicism: A meta-analysis*. Paper presented at the **68th International Communication Association (ICA) Annual Conference**. Prague, Czech Republic (May 2018).
- **Zoizner, A.** *Strategic news coverage and its effects on political cynicism: A meta-analysis*. Paper presented at

the **13th Annual Conference in Political Science, International Relations and Public Policy In Memory of the late Yitzhak Rabin**. Jerusalem, Israel (December 2017).

- Amsalem, E., **Zoizner, A.**, Sheaffer, T., Walgrave, S., & Loewen, P.J. *The effects of politicians' personality traits on their media visibility*. Paper presented at the **67th International Communication Association (ICA) Annual Conference**. San Diego, USA (May 2017).
- **Zoizner, A.**, Sheaffer, T., & Walgrave, S. *Inside their minds: How politicians' attitudes and goals moderate political agenda-setting*. Paper presented at the **Annual Conference of the Israeli Political Science Association (ISPSA)**. Tel Aviv, Israel (May 2017).
- Amsalem, E., **Zoizner, A.**, Sheaffer, T., Walgrave, S. *The effects of politicians' personality traits on their media use*. Paper presented at **ECPR Joint Sessions – Workshop titled "The Politics of Information: How Political Elites Select and Process Information"**. Nottingham, UK (April 2017).
- Amsalem, E., **Zoizner, A.**, Sheaffer, T., Walgrave, S., & Loewen, P.J. *The effects of politicians' personality traits on their media visibility*. Paper presented at the **12th Annual Conference in Political Science, International Relations and Public Policy In Memory of the late Yitzhak Rabin**. Jerusalem, Israel (December 2016).
- **Zoizner, A.**, Fogel-Dror, Y., & Sheaffer, T. *Heads of Parliament: How Perceptions of Politicians Moderate Political Agenda Setting*. Paper presented at the **66th International Communication Association (ICA) Annual Conference**. Fukuoka, Japan (June 2016).
- **Zoizner, A.**, Fogel-Dror, Y., & Sheaffer, T. *Heads of Parliament: How Perceptions of Politicians Moderate Political Agenda Setting*. Paper presented at the **20th Israel Communication Association Annual Conference**. Israel (April 2016)
- **Zoizner, A.** *Understanding the contingency of political agenda setting through politicians' mind*. Paper presented at the **11th Annual Conference in Political Science, International Relations and Public Policy In Memory of the late Yitzhak Rabin**. Jerusalem, Israel (December 2015).
- **Zoizner, A.** *The influence of micro-level variables on political agenda setting*. Paper presented at the **Annual Conference of the Israeli Political Science Association (ISPSA)**. Ashkelon, Israel (May 2015).

Awards and Fellowships

2022-2025	Alon Fellowship for Outstanding Researchers, Israeli Council for Higher Education.
2020–2021	Postdoctoral Fellowship, The Pratt Malka & Simha Fund for the Advancement of Excellence, Hebrew University of Jerusalem.
2013–2018	Advanced Graduate Studies Program (" <i>Telem</i> ") Scholarship, The Hebrew University of Jerusalem.
2017	Annenberg Fellowship for doctoral students, The Program for American Studies at the Hebrew University.
2016	The Israeli Political Science Association (ISPSA) award for best MA thesis.
2016	Peter Loughheed Fellowship in Canadian Studies for 2016, The Halbert Centre for Canadian Studies.
2016	The Nancy & Lawrence E. Glick Prize in Israeli democracy for best MA thesis.
2015	The Hebrew University's Rector's honor list award (MA).

2015	The Social Sciences Dean's honor list award, Hebrew University of Jerusalem (MA).
2011–2013	The Social Sciences Dean's honor list award for years: 2011, 2012, 2013. Tel Aviv University (BA).
2011	Tel Aviv University's Rector's honor list award (BA).

Grants

2021-2022	Data Science Research Center at the University of Haifa (\$25,000), Co-PI.
2020	Independent postdoctoral research grant, Faculty of Social Science, Hebrew University of Jerusalem (\$1,500).

Invited Presentations

2022	Reichman University, Sammy Ofer School of Communications.
2022	Bar-Ilan University, School of Communication.
2021	University of Haifa, Department of Information Systems.
2021	University of Haifa, Department of Political Science.
2021	The Hebrew University of Jerusalem, COVID-19 and Society Seminar.

Teaching

2021–2023	Department of Communication, University of Haifa: Introduction to Mass Media (U), Media and Politics (U), Political Communication in the Modern Age: Theory and Computational Methods (G).
2013–2016	Teaching Assistant, Department of Political Science, The Hebrew University of Jerusalem: Methodology of Research in Political Behavior (G), Advanced Issues in Political Communication (G), Scientific Reading and Writing (U), History of Classic Political Thought (U).

Other Academic Activities

Membership in Professional Associations:

International Communication Association (ICA); American Political Science Association (APSA); Midwest Political Science Association (MPSA); World Association for Public Opinion Research (WAPOR); Israeli Communication Association.

Reviewer:

Political Communication; British Journal of Political Science; Communication Research; Information, Communication and Society; Human Communication Research; International Journal of Press/Politics; Journalism; Social Media + Society.

Additional Academic Training

2022	Field experiments in the social sciences (Prof. Donald Green, Columbia University).
2021	Facebook as a research tool (Prof. Anja Neundorff, University of Glasgow).
2020	Simplifying matching methods for causal inference (Prof. Gary King, Harvard University).

2019	Automated content analysis with R (Dr. Mario Haim, University of Stavanger).
2019	Causal inference (Dr. Yaniv Reingewertz, University of Haifa).
2019	Introduction to factor analysis (Dr. Marina Goroshit, Tel-Hai College).
2018	Hierarchical linear models in R (Prof. Avraham Kluger, The Hebrew University of Jerusalem).
2017	Meta-analysis in R (Prof. Avraham Kluger, The Hebrew University of Jerusalem).
2017	Causal inference: Estimation strategies (Prof. Guy Grossman, University of Pennsylvania).
2016	Multilevel modeling in the social sciences (Mr. Amit Gal, Tel Aviv University).
2016	How political actors use the media (Prof. Peter Van Aelst and Prof. Stefaan Walgrave, University of Antwerp).
2016	Longitudinal multi-level modeling (LMLM) using R (Prof. Jonathan Huppert, The Hebrew University of Jerusalem).
2015	Mediation analysis in R workshop (Mr. Amit Gal, Tel Aviv University).

Media Appearances

- “Broken political promises in Israeli politics”, covered by *Kan – Israeli Public Broadcasting Corporation* (2021). Broadcast available [online](#).
- "Elections science: Why do the media cover the elections as a horse race?", covered by *Kan – Israeli Public Broadcasting Corporation* (2019). Video available [online](#).
- “How do we perceive the journalistic coverage?”, covered by *103fm* (2018). Broadcast available [online](#).
- “We don't know anything substantive about the candidate. We only know how he will gain public support”, covered by *The 7th Eye* (2018). Available [online](#).